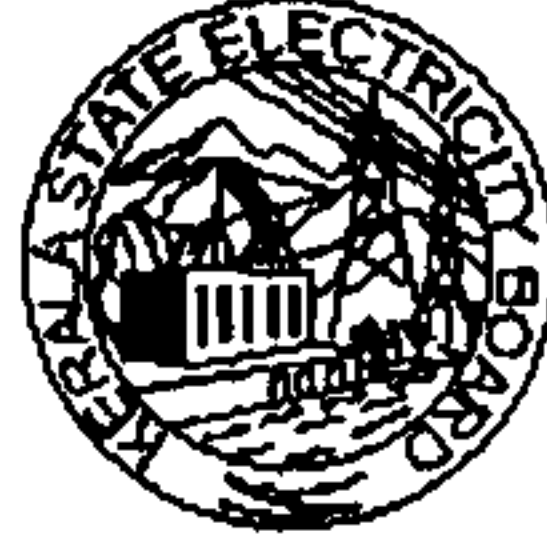


KERALA STATE ELECTRICITY BOARD

Office of the Chief Engineer
(Corporate Planning)
9th Floor, Vidyuthi Bhavanam
Pattom, Thiruvananthapuram
Kerala, Pin - 695 004



Phone : 0471 2447404
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Email : cecplg@ksebnet.com
eerplg@ksebnet.com

No: CE/CP/RES/ DSM/ Earth hour /2012-13 251

Dated: 20. 03.2013

To,

All Chief Engineers /Deputy Chief Engineers/ Head of departments/
Executive Engineers

Sir,

Sub: - Earth Hour 2013-Voluntary switching off of lights-reg

Ref: -

As part of observing Earth Hour 2013 on 23rd March 2013 globally for creating awareness and public consciousness against global warming and climate change in relation to energy production and consumption, all KSEB officers and staff are requested to actively participate by switching off lights between 8.30pm and 9.30pm on 23rd March 2013 and to give wide publicity among consumers for participating in the programme .

Yours faithfully,


Chief Engineer
Corporate Planning

- Copy to: 1. The IT Director, for highlighting the message attached in the website
2. The PRO ,KSEB -You are requested to give wide publicity on the above through medias

Message

"EARTH HOUR 2013"

**"SWITCH OFF LIGHTS BETWEEN 08.30 PM TO 9.30 PM ON 23RD MARCH 2013
AND
SWITCH ON TO RENEWABLE ENERGY"**